

Title of the Technical paper: Philippine Tourism: Evolution towards Sustainability

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<p>Introduction (What is the technical paper's purpose? What are the problems being addressed by the paper?)</p>	<p>This research study delved into the development of tourism industry in the Philippines in the context of the tourist arrivals, institutional initiatives and events that affect the industry. Specifically the objectives of this paper were: (i) to trace the historical transformation of the tourism industry, and (ii) to identify the typology of Philippine tourism, It is therefore important to examine the forces and factors that affect its development in order to better understand it and to better address the multiple challenges and issues posed by the ongoing expansion of this industry across the country.</p>
<p>Methodology (On what kind of information or material were the findings based? How were the information found? How was the information analyzed?)</p>	<p>The eras identified were based on the country's major political regimes. Corresponding events and numerous initiatives that significantly affected the tourism industry were described and analyzed. A census of Philippine and international laws, policies and events that affect the tourism industry, and the tourist destinations and activities across the country was conducted through the internet. Secondary data were also gathered from the websites of the National Statistics Authority, the Department of Tourism (DOT) and the UN World Tourism Organization. Literature search was performed using Google and relevant articles/monographs were downloaded. Collected quantitative data were reprocessed using MS Excel to generate desired summary of information and figures. In addition, actual site visit was done by the researcher to observe the activities and to know the current status of selected tourist destinations.</p>
<p>Results (What are the salient findings of the work?)</p>	<p>Indeed the Philippine tourism industry is slowly evolving towards sustainable development. The initiative of the private sector during the pre-martial law era of creating a formal organization provided the impetus for the national government to provide needed policies and structural support. Finally, the twenty-first century era is characterized by a rapidly growing tourism industry with full support of both private and public sectors and backed up by a very strong economy and stable political atmosphere. The tourism industry was able to diversify its services and opened up new windows of opportunity. The twenty-first century era, therefore, proved that the Philippine tourism industry has still plenty of room for growth such as focusing on mostly untapped resource</p>
<p>Conclusion (Summarize the information of the technical</p>	<p>The number of foreign tourists visiting the Philippines is steadily growing. However, there have been times when immigration have decreased owing to a variety of factors, including economic crises and the country's peace and order status. Furthermore, the</p>

paper.)	<p>tourist industry continues to be a significant contribution to the Philippine economy's expansion. If properly developed, Philippine tourism has the potential to be a significant economic growth equity engine for the country. The establishment of the NTDP 2011-2016 provides a path for overcoming Philippine restrictions in order to ensure the sustainable development of the tourist industry, as well as assisting in the delivery of sustained and widely distributed socio-economic development and growth. Furthermore, the government's policy initiatives to ensure the success of tourism and ecotourism in the country, which promote environmental protection and the preservation of indigenous cultural heritage, the most important assets of Philippine tourism, give hope that the tourism industry will indeed drive economic growth at both the national and local levels. As a result, it is stated that the Philippine tourist sector is sustainable, owing to the government's capacity to implement policies and initiatives, as well as the capability and positive attitude of all industry stakeholders. To achieve sustainable tourism in the Philippines, a sustained integrated development taking into account economic, political, institutional, social, legal, and environmental factors must be assured.</p>
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