

NAME:

### REGION 4 B SWOT ANALYSIS

	<b>STRENGTHS</b>	<b>WEAKNESSES</b>	<b>OPPORTUNITIES</b>	<b>THREATS</b>
<b>1.ATTRACTIONS</b>	<p>-It has a lot of tourist spots such as caves, waterfalls, beaches, underground rivers, churches and century-old houses.</p>	<ul style="list-style-type: none"><li>- The local economy does not directly benefit from the booming tourism industry.</li></ul>	<ul style="list-style-type: none"><li>- Tourism development has been included as one of the main thrusts of MIMAROPA's Regional Development Plan.</li></ul>	<ul style="list-style-type: none"><li>- The region was prone to landslides and typhoons.</li></ul>
<b>2.ACCESSIBILITY</b>	<ul style="list-style-type: none"><li>- The region has 11 airports classified under CAAP system of airports.</li><li>- The region has their own seaports.</li></ul>	<ul style="list-style-type: none"><li>- Traveling in the region is expensive.</li><li>- The region was too far wherein only several people can afford to visit the region.</li></ul>	<ul style="list-style-type: none"><li>- The Puerto Princesa International Airport was recently inaugurated by the DOTr Secretary of the country.</li></ul>	<ul style="list-style-type: none"><li>- Landslides is one of the threats in term of accessibility in the region because it can destroy and block the routes in the several areas.</li></ul>