

Internet Registry Enhances Island Nation's Economy

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1. Describe several benefits that Zurbier brought to the citizens to Tokelau.

Zuurbier brought several technology advancements to Tokelau. The island citizens can access the internet and the rest of the world with satellite equipment. Zuurbier also, provides a percentage of the revenue generated from expired domains to the citizens of Tokelau

The revenue generated from Zuurbier make Tokelau less dependent on New Zealand. The domain is now the third most popular country code in the world, and the island has increased its GDP by more than 10% through registration of domain names.[Rai14]

2. Now that the citizens of Tokelau have internet access, what over strategies can they use to generate income for themselves?

Now that the citizens of Tokelau have access to the internet, the amount of income they could generate for themselves is astronomical. The citizens could come together to sell items that are native to their people and island. They could also set up fishing and sightseeing expeditions for tourists that visit the remote island. This income would help families and keep the young generations on the island and not

Carpenters and skilled laborers would have access to online stores that would provide them modern tools and supplies to build better homes for the citizens and hotels for the tourists. This would also create entrepreneurship opportunities for the citizens who will start their own business and employ family and friends. Most of the income would stay on the small island and benefit everyone.

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Reference

Introduction to Information Systems (2014) Supporting and Transforming Business (6th Ed.)
Hoboken, NJ

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