

Task 1. Effective Oral Communication (Quiz)

Directions: View on Youtube the speech of President Duterte at Philippine China and Investment Forum Beijing, China on October 20, 2016.

Do you think the five principles of effective oral communication were followed? Which ones were not? Why or why not?

President Duterte's speech during the Philippine China and Investment Forum Beijing, China on October 20, 2016 he really followed the five principles because first and foremost, the first step is to be clear with his purpose or objective of the communication and President Duterte's speech tend to persuade, to inform, or to entertain. Duterte persuaded the audience by giving examples like how Americans differ from Filipinos in terms of attitude and through his experience the last time he travelled in US and how Chinese and American's differ when it comes in trades and businesses. Secondly, Duterte informed his audiences about his "separation" from the United States and sought to strengthen ties with China. Lastly, Duterte entertain China by comparing them to America on its power of industrialization that they were not right for this title it's the China who deserve it.

His speech has a complete thought and concise. Even on short duration he managed to speak all of his concerns regarding the Americans and his friendship with China. He was specific towards the attitudes of Americans as he shared his experiences and during the run of Americans in his country. Duterte's way of communicating was done naturally as his way of speaking effectively and confident enough with his words.

What advice would you give to make the speaker more effective? Write your thoughts on the space below.

Though Duterte is already an effective speaker my advice to make him more effective is he needs to adjust himself in using Filipino Language if he was on an International speech. Thus, it became a barrier towards his audience in understanding what he was saying.

With his attitude in speaking, he must establish an effective value system because at his speech he's a bit hard toward Americans and it should be ethically done not with the use of offensive and bad words.



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