

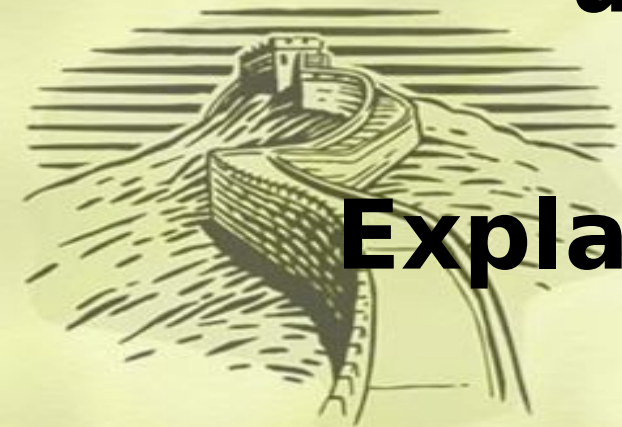
Lesson 4 Creating Personal Logos

Creates personal or class logo as visual representation that can be used as a product, brand, or trademark (A6PR-Id)

Explains ideas about the logo (A6PR-Id)

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Guess this logos.



Google



Tiktok



Instagram



Twitter



Silver Swan



Nike



Tribal



Crocs

Kinds of Logos

1. Personal logo – are used to brand possessions, achievements, or even one’s identity. Simple but strong declarations such as “This is me”, “I own that”, “I made this”.

Example:

doctor’s used caduceus



engineers used compass and angle



Kinds of Logos

2. Crest logo – are used to identify a family, country or organization.

Example:



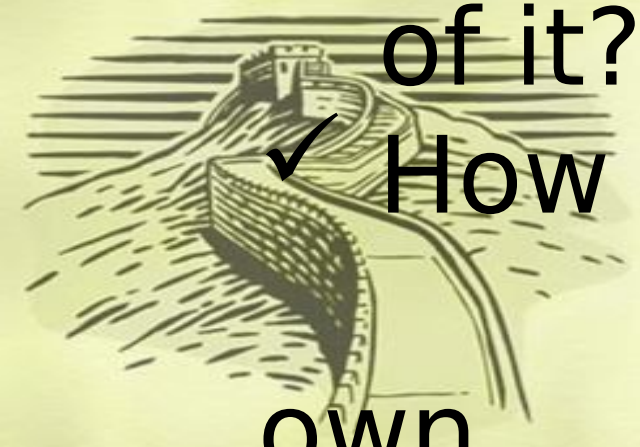
Kinds of Logos

3. Business logo – a product logo simply identifies, used in advertisements of businesses for their products.

Example:



- ✓ What is personal logo?
- ✓ Where do personal logos/ class logos used?
- ✓ What is the importance of logo in today's world?
- ✓ If logo was not introduced to human, what do you think will be the effect of it?
- ✓ How can you show your personal character when you create your own



Practice. Identify the following logo as personal, crest or business.



Business logo



Crest logo



Business logo



Crest logo



Personal logo

**Create your personal
logo about your own
favorite product and
tell something about
it.**

