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1. Discuss bribery. Would actions, such as politicians adding earmarks in legislation or pharmaceutical salespersons giving away drugs to physicians, constitute bribery? Identify three business activities that would constitute bribery and three actions that would not. Bribery is committed when someone is offering, giving (including kickbacks), receiving (including kickbacks), or influencing a person or organization with services or products in exchange for influence related to a person's actions. In the United States bribes are considered illegal, but in a few countries it is legal and is considered normal. I think that politicians adding earmarks in legislation and pharmaceutical salespersons giving away free drugs to physicians both constitute bribery. Three business activities that would constitute bribery would be if a pharmaceutical company got hospitals or business to prescribe their medicines by offering them kickbacks, paying a judge to money outside a court room to drop a case, and spending a large amount of money on a government official for drinks, dinners, and entertainment. Three business activities that would not constitute bribery would be if a business gave a gift that was normal with no strings attached then it would be fine.
 2. How can firms ensure that their code of business ethics is read, understood, believed, remembered, and acted on rather than ignored? A firm has several means to ensure that their code of business ethics is being read, understood, believed, remembered, and acted on rather than ignored, the firm can host periodic ethics workshops to reinforce their code of business ethics and to sensitize people to workplace circumstances in which ethics issues can arise. By allowing employees to see examples of punishment for violating the code as well as rewards for upholding them, can reinforce the importance of a firm's code of business ethics.
 3. Why is it important not to view the concept of "whistle-blowing" as "tattling" or "ratting" on another employee? Whistle-blowing is a policy that requires employees to report any unethical violations that they discover or see in the firm. All business need their employees to be honest in

the work place to ensure that everyone is doing the right thing it is very important not to frown upon whistle-blowing. When a business encouraging whistle-blowing they promote a transparent structure, clear communications and effective working environment. Plus whistle-blowing can protect the business from fraud and abuse.

4. If you owned a small business, would you develop a code of business conduct? If yes, what variables would you include? If not, how would you ensure that your employees were following ethical business standards?

I would definitely develop a code of business conduct no matter how small my business was. Simply because the code of business conduct would provide my employees the guidance for handling difficult ethical situation related to my business. I would have to include the following variable in my code. It would address bribery, bullying, and work-life balances. It would cover whistle-blowing procedures and provide my employees a way to get advice about ethical issues or concerns that may arise.

5. What do you feel is the relationship between personal ethics and business ethics? Are they or should they be the same? 200 words

Since ethics means understanding the difference between what is right and wrong, which enables you to make the correct and accurate choices. They shape the way we live, what we do, and the environment we create through our choices. So when it comes to personal ethics, well they relate to a person's individual values and morals. They are normally are influenced by religion, society, culture, and the surroundings the person was raised in.

The problem is that personal ethics can vary from one person to another so when you bring them into a work environment the ethics can be quite different.

Whereas business ethics are considered to pertain to what is right and honest in the work place while performing your duties as an employee. Business ethics require employees to

do what is correct regarding business agreements and business contracts. It pertains to judging the effects of the business products and services they provide and the nature of relationships with its customers and stakeholders.

When it comes to relationship between personal ethics and business ethics I think that they are different in a way but they should also be one in the same because your ethics shouldn't change from work or home. They are values that we pick up from child hood and they should follow us into the work place. I know that business ethics may be more involved and may require more dedication to up hold them simply because it may not be how we were raised and they may not pertain to our personal beliefs, but in the end you have to adjust to be able to follow the business ethics. When both are followed, a company will excel because everyone is following the rules and regulation governed by ethics.

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